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LEVALLOIS-PERRET



press release

Jürgen Adler joins GEODIS as Vice President Automotive Vertical Market

Jürgen Adler has been appointed head of the Automotive market, one of the strategic vertical markets in which GEODIS is seeking to expand.

Jürgen Adler, age 43, is a German national and holds a degree in Transport and Logistics from the University of Bonn. He has more than 25 years' experience in the logistics and transport sector of the automotive industry.

Speaking several languages, he has worked on five continents, principally in Germany, France, China and the United States.

His aim will be to address the specific expectations of the sector, which is currently facing significant structural changes as well as ongoing supply chain disruptions, in a sector where "just-in-time" is a standard.

Philippe de Carné, Executive Vice President Business Development, Innovation & CSR, said: "Faced with the increasingly rapid pace of change in the field of new mobility, Jürgen will draw on his experience to help GEODIS customers in the Automotive sector manage their supply chains on a global scale, taking account of the challenges of flexibility and cost reduction."

Jürgen Adler said: "I am delighted to be joining GEODIS, where I will be able to contribute to developing solutions for the Automotive market. Both manufacturers and suppliers need a reliable logistics partner who can bridge the visibility gap through its global end-to-end solutions."

Jürgen Adler joined GEODIS on October 1, 2021. He is based in the GEODIS offices in Frankfurt, Germany.

GEODIS – www.geodis.com

GEODIS is a global leading transport and logistics services provider recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a global network spanning nearly 170 countries, translates in top business rankings, #1 in France and #7 worldwide. In 2020, GEODIS accounted for over 41,000 employees globally and generated €8.4 billion in sales.

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